

St. Walter School
2010-2011
Ad Sponsorship Program
St. Walter School Directory

Premier Sponsor: \$5,000.00

St. Walter School's "***newest advertising opportunity***" offers exclusive and optimal business name and product exposure. If you would like to be our exclusive Premier Sponsor, please contact Carol Wojda at the School Office (630) 529-1721.

The Premier Sponsorship program includes:

- Prime advertisement space on our Fall mailer announcing the 16th Annual Gala, circulated to 1,500 individuals and businesses spanning numerous communities in and around the Roselle area. (Addison, Bartlett, Bloomingdale, Carol Stream, Elk Grove, Hoffman Estates, Itasca, Medinah, Schaumburg, Streamwood, Wayne)
- Premier color advertising space (Center Spread) in our 8½ x 11" School Family Directory
- Opportunity to display product at various events
- Business listing will appear on sponsorship page of our Gala Event Program
- Prime advertising space on posters announcing the 16th Annual Gala that are circulated on the school and parish campus and around the Roselle community
- Signage advertising your sponsorship will be prominently displayed and greet the 500 guests attending
- Complimentary Gala tickets for you and three guests
- One Golden Raffle Ticket

Diamond Sponsor: \$1,000.00 *This is an exclusive advertising opportunity!*
(Only one available)

- Premier color advertisement in our 8½ x 11" School Family Directory (Back Cover)
- Business listing will appear on sponsorship page of our Gala Event Program
- Signage advertising your sponsorship will be prominently displayed at our Endowment Gala
- Recognition of your support announced at the Gala event
- Complimentary Gala tickets for you and a guest

Platinum Sponsor: \$750.00 *(Only inside back cover available)*

- Premier color advertisement in our 8½ x 11" School Family Directory (Inside of back cover)
- Business listing will appear on sponsorship page of our Gala Event Program
- Signage advertising your sponsorship will be prominently displayed at our Endowment Gala
- Complimentary Gala tickets for you and a guest

Gold Sponsor: \$500.00

- Full page advertisement in our 8½ x 11" School Family Directory
- First full page ad listed or back page placement
- Business listing will appear on sponsorship page of our Gala Event Program
- Signage advertising your sponsorship will be prominently displayed at our Endowment Gala

(OVER)

Silver Sponsor: \$250.00

- Full page advertisement in our 8½ x 11” School Family Directory
- Business listing will appear on sponsorship page of our Gala Event Program
- Signage advertising your sponsorship will be prominently displayed at our Endowment Gala

Spartan Sponsor: \$100.00

- Half-page advertisement in our 8½ x 11” School Family Directory

Friends & Business Sponsor: (New size!) \$50.00

- Quarter page advertisement in our 8½” x 11” School Family Directory

(Sample)



Greetings or Well-wishers: \$25.00

- Place a special greeting or message in our School Family Directory. Your message can recognize your children’s accomplishments, send a greeting to a special teacher or staff member, or simply recognize a friend or fellow student on a job well done (25 words maximum)

(Samples)

Jeff and Patty Jones *Thank you St. Walters*
We are so proud of you! *f or another great year!*
Love, Mom & Dad *The Jones Family*